



SPECIALISED BREEDERS AUSTRALIA

Hy-Line Layers Australia Pty. Ltd.

ABN 57 602 741 266

1555 Midland Hwy, Bagshot, VIC, 3551

PO Box 41, Huntly, VIC, 3551

P: (03) 5448 7165 **F:** (03) 5448 7010

www.specialisedbreeders.com.au

Australian poultry breeders export genetics to South Korea

PRESS RELEASE

30/5/2017

Huntly, VIC. Specialised Breeders Australia (SBA) today announced that it has completed a significant export agreement to send hatching eggs to South Korea. The export is the culmination of months of negotiation between SBA and governmental agencies in Australia and Korea. The hatching eggs contain Hy-Line® Brown parent chicks to help South Korea rebuild its commercial egg production after an outbreak of Avian Influenza decimated the industry in 2016.

Richard Rayner, CEO of SBA, explains “This export of more than 300,000 hatching eggs will play a significant part in the rebuild of the Korean commercial egg flock. SBA was fortunate to receive support from the Australian Department of Agriculture and Water Resources, who took a lead role in the negotiation of a health certificate between the two nations. Without this certificate in place we would not have been able to export hatching eggs to Korea. We are delighted to play our part in the rebuild of the Korean egg industry.”

SBA worked with their American genetics supplier, Hy-Line® International of Des Moines, Iowa, to secure the export order. Mr Rayner continues “Australia’s reputation for high quality agricultural production coupled with Australia’s status as a country with low bio-security risk meant that SBA was well placed to secure this opportunity. Pleasingly SBA were able to fulfil this order without impacting on the supply to our Australian customer base.”

The consignment will be dispatched to Korea in June, 2017.

About Specialised Breeders Australia

Specialised Breeders Australia (SBA) is the largest supplier of day old chicks and point of lay pullets to the Australian egg industry. Based close to the Victorian city of Bendigo and employing over 140 staff, SBA supplies the world’s leading layer breeds, Hy-Line® Brown and Lohmann Brown to Australian egg producers.

For more information on Specialised Breeders Australia please visit

<http://www.specialisedbreeders.com.au>.